

ERNST – PRESS RELEASE

The future in his sights

Hagen, 01 September 2004 - Hans-Gerhard Schmidt, sales manager of many years at the tradition-steeped Hagen-based enterprise ERNST-Apparatebau, was appointed Managing Director with sole power of representation effective 1 September 2004.

In Hans-Gerhard Schmidt, an out-and-out expert has taken the helm of the company. He has been employed in the company since April 1985 and provides a guarantee that family-owned ERNST will be a company to look out for in future too. He remains responsible for marketing and sales and is the chief person to get in touch with.

After completing commercial training and gaining initial experience as a junior salesman for a brand product manufacturer, Hans-Gerhard Schmidt went to Messer Griesheim, a market leader. There he went through various departments before being assigned to Product Marketing. The restructuring processes initiated there finally brought him to one of his former customers, ERNST-Apparatebau.

Here he has done an outstanding job in the past 20 years. The company is in excellent condition and scores well with wholesalers and garages thanks to his marketing strategy, which emphasises premium quality. In particular, "Made in Germany" is still a mark of quality for many repair shops and car owners.

About ERNST-Apparatebau

The Hagen-based specialists are Germany's oldest company in the silencer and exhaust systems field. Founded by Josef Ernst in 1919, it has remained a medium-sized family-owned company. Today ERNST stands for competence "made in Germany" and embraces a quality principle which it always interprets in a comprehensive way. From the company philosophy, to research into and development of innovative emission control technologies, to the selection of materials and production of the components, all activities are directed to the goal of premium quality.